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| **OWEN SPEAKING RUBIC** |  |  |
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| **Goal: Speaking clearly, concisely, persuasively** | **Improvement Needed** | **Acceptable** | **Outstanding** |
| Trait 1: **Organization** | Loses focus several times, hard to follow, difficult transitions. | Mostly organized, loses focus only once. | Clear organization, stays focused throughout, smooth transitions. |
| Trait 2: **Creativity** | Loses attention of audience, not convincing, nothing original. | Some original content, grabs attention of audience somewhat. | Creative grabber and sticker, original and engaging content, persuasive. |
| Trait 3: **Voice** | Uses incorrect grammar, doesn’t speak loud enough, too fast or too slow. | Mostly correct grammar, good projection, too slow or too fast. | Good vocal projection, correct grammar, natural speed and volume. |
| Trait 4: **Gestures** | Bad posture, awkward hand gestures, lack of facial expression. | Confident posture, some appropriate hand gestures and facial expression. | Confident posture, comfortable use of hands, feet and facial expression. |
| Trait 5: **Connections** | Poor eye contact, content not relevant, no connection to audience. | Some eye content, mostly relevant content, lectures to the audience. | Good eye contact, content relevant to audience, connection to the audience. |